

Single print prices: *August 2011*

**10% from every print goes to support Te Kowhai Print Trust.**



*Ars Artis Procinium*



## Fine Art Print Pricing

All of our prints are 'Professional Format' productions printed at 2,880 dpi using UltraChrome oil based pigments which achieve high permanence and a full colour range or 'wide gamut' result. We print to a maximum width of 610mm (24" or A1 narrow) and we use only best quality papers.

### Supplying Files:

For best results capture with Adobe RGB, RAW or TIF (sRGB is for general web quality), with files supplied as PSD, TIF or maximum quality JPG. A minimum resolution guidance of 200 - 360 dpi for up to A3 and 150 - 200 dpi for A2, with larger images at least 150 dpi.

*It is important to remember that the better the source file, the better the print!*

### Production:

Colour matching and correction is available at **\$2.00 inc gst** per minute, we will check and advise before printing. For critical matching and large print runs a proof would be recommended before commencing.

### Proofing:

Our proofing strips are 15cm x 60cm with a 100% (full size selection), and a reduced size image. We choose to proof on the destination paper to ensure prints are accurate before final production.

### Presentation:

Paper is trimmed to size and includes a 5mm handling border, for professional presentation a 30mm – 100mm space around your image should be considered when selecting the finished paper and print size.

**Papers:** Our current fine art selection is:

*Cold Press Natural*, 340gsm textured cotton rag, acid and lignin free, pH buffered.

*Hot Press Natural*, 340gsm smooth cotton rag, acid and lignin free, pH buffered.

*Cold Press Bright* (Optical UV), 340gsm textured cotton rag, acid and lignin free, pH buffered.

*Hot Press Bright* (Optical UV), 340gsm smooth cotton rag, acid and lignin free, pH buffered.

We also provide archival smooth *Matte Premium* (exhibition) paper and water resistant fine art canvas.

We do not stretch canvases but we will include a 56mm border to suit the larger 38mm frame stretchers or smaller. Canvas 'wrapping borders' can be customised to suit.

**Turnaround**, please allow 2-3 days including drying. Please let us know if your prints are more urgent.

Paper Sizes in cm		Matte Premium 190gsm	Fine Art Cotton Rag 340gsm	Fine Art Canvas
14.9 x 21.0 cm (313 cm <sup>2</sup> )	<b>A5</b>	\$18	\$22	
21.0 x 29.7 cm (623 cm <sup>2</sup> )	<b>A4</b>	\$22	\$28	
29.7 x 42.0 cm (1247 cm <sup>2</sup> )	<b>A3</b>	\$34	\$42	\$60
42.0 x 59.4 cm (2495 cm <sup>2</sup> )	<b>A2</b>	\$56	\$70	\$95
59.4 x 84.0 cm (4990 cm <sup>2</sup> )	<b>A1</b>	\$78	\$110	\$146
61.0 x per Metre		\$89	\$135	\$156
60.0 x 15.0 cm <i>Proof Strip</i>		\$29	\$34	\$45

*Prices exclude GST, image optimisation and online proofing. Please contact for bulk print pricing.*

Live to Print, Quarry Arts, 21 Selwyn Ave, Vinetown, Whangarei. Phone: 09 430 8125 – [livetoprint.com](http://livetoprint.com)